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Gary W. Taylor, CFP® Named a Forbes Top Financial Security Professional

Charlottesville, Va. - October 2021 – Taylor Financial, an affiliate of leading financial security company Northwestern Mutual is pleased to announce Founder and CEO Gary W. Taylor has been named a 2021 Forbes Top Financial Security Professional.

“Our team’s holistic approach to financial planning is designed to form lasting partnerships with our clients and help them achieve their long-term financial goals,” said Taylor. “It’s an honor to be included in Forbes’ Top Financial Security Professionals list, and to see such strong Northwestern Mutual representation.”

Northwestern Mutual advisors represent more than one quarter of the honorees within Forbes’ ranking, significantly outpacing all other wealth management and financial services firms.

The Forbes list honors the nation’s top-performing wealth advisors who provide holistic planning focusing on highly skilled financial guidance and risk mitigation. Honorees are selected based on a set of key criteria including industry experience, revenue, assets under management, client loyalty – also known as persistence rate – as well as qualitative factors like compliance record and the exhibition of best practices.

A leading advisor in Virginia, Taylor began his career with Northwestern Mutual in 1985. As someone who has obtained a CERTIFIED FINANCIAL PLANNER™ designation, Taylor helps clients envision their financial futures and align their wealth accordingly. With a passion for connecting with people and learning their unique stories and dreams, Gary helps his clients navigate both everyday scenarios and complex financial decisions so they can accomplish their goals with confidence.

Gary founded his firm in 1985 while graduating from the University of Virginia. He soon discovered a passion for working with families and business owners in the Charlottesville community, and in time, Taylor Financial became a leading provider of employee benefit plans in the area. Gary and his team now work with many community leaders, providing wealth management and estate planning in addition to employee benefit services.

About Northwestern Mutual

[Northwestern Mutual](#) has been helping people and businesses achieve financial security for more than 160 years. Through a holistic planning approach, Northwestern Mutual combines the expertise of its financial professionals with a personalized digital experience and industry-leading products to help its clients plan for what’s most important. With \$308.8 billion in total assets, \$31.1 billion in revenues, and \$2 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to more than 4.75 million people with life, disability income and long-term care insurance, annuities, and brokerage and advisory services. The company manages more than \$200 billion in investments owned by its clients and held or managed through its wealth management and investment services businesses. Northwestern Mutual ranks 90 on the 2021 FORTUNE 500 and is recognized by FORTUNE® as one of the “World’s Most Admired” life insurance companies in 2022.

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance

Company (NM), Milwaukee, WI (life and disability insurance, annuities, and life insurance with long-term care benefits) and its subsidiaries. Subsidiaries include **Northwestern Mutual Investment Services, LLC** (NMIS) (investment brokerage services), broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company® (NMWMC) (investment advisory and services), federal savings bank; and Northwestern Long Term Care Insurance Company (NLTC) (long-term care insurance). Certified Financial Planner Board of Standards Inc. owns the certification marks CFP®, CERTIFIED FINANCIAL PLANNER™ and CFP® (with flame design) in the U.S., which it awards to individuals who successfully complete CFP Board's initial and ongoing certification requirements.

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